

## MEMBER / HOME

100

WELCOME!

WHAT WOULD YOU LIKE TO DO TODAY?

CONFIGURE / REVIEW YOUR PROFILE ← 110

SHOP ON VCN ← 120

CHECK OUT SOME NEW JOBS ← 130

SEE YOUR NOTEPAD AND NOTES ← 140

LOGOUT ← 150

### REVIEW/SELECT JOBS:

PROBLEMS ← 160

  A PROB

  B PROB

  C PROB

    C PROB 1

    C PROB 2

    C PROB 3

      C PROB 3A

      C PROB 3B

      C PROB 3C

        FCB CREATIVE BRIEF (JOB NUMBER: 0707)

        XYZ CREATIVE BRIEF (JOB NUMBER: 7070) ~162

        BIG BAD BBQ'S (JOB NUMBER: 3987)

        PETS ON LINE (JOB NUMBER: 1788) 162

      C PROB 3D

      C PROB 3E

      C PROB 3F

    C PROB 4

    C PROB 5

    C PROB 6

  D PROB

  E PROB

  F PROB

    F PROB 1

    F PROB 2

    F PROB 3

    F PROB 4

    F PROB 5

    F PROB 6

*50638*

*Drawings ok*

**FIG. 1**

2009270" 06948650

## MEMBER / PROFILE

WELCOME KAISER, THIS IS YOUR PROFILE:

PERSONAL: 210

KAISER SOZE  
1234 MYAN STREET  
#124 SF, CA  
945515  
H 415/555-1212  
W 415/555-1212  
SSN# 555-55-5555  
CC# 41289999 9999 9999 (VISA)  
ADDITIONAL IMPORTED INFORMATION FROM ALLIANCE PARTNERS.  
[CLICK HERE](#) TO MAKE CHANGES

JOBS TAKEN: 220

XYZ BRIEF: BRAND IMAGE CAMPAIGN	JOB 7070
XYZ BRIEF: BRAND IMAGE CAMPAIGN	JOB 7070
XYZ BRIEF: BRAND IMAGE CAMPAIGN	JOB 7070
XYZ BRIEF: BRAND IMAGE CAMPAIGN	JOB 7070
XYZ BRIEF: BRAND IMAGE CAMPAIGN	JOB 7070
XYZ BRIEF: BRAND IMAGE CAMPAIGN	JOB 7070
XYZ BRIEF: BRAND IMAGE CAMPAIGN	JOB 7070
XYZ BRIEF: BRAND IMAGE CAMPAIGN	JOB 7070
XYZ BRIEF: BRAND IMAGE CAMPAIGN	JOB 7070
XYZ BRIEF: BRAND IMAGE CAMPAIGN	JOB 7070
XYZ BRIEF: BRAND IMAGE CAMPAIGN	JOB 7070
XYZ BRIEF: BRAND IMAGE CAMPAIGN	JOB 7070

[CLICK HERE](#) TO SEE THE JOB DETAILS 222

EARNINGS: 230

TOTAL:	\$30,000.00
YEAR TO DATE:	\$30,000.00
3 MONTH:	\$18,000.00
6 MONTH:	\$12,000.00

[REDEEM YOUR MONEY](#) 232

TEAM MEMBERS: 240

DESIGN SPECIALIST "CHARLIE" VCN MEMBER ID: 126042  
COPY SPECIALIST "JASON" VCN MEMBER ID: 536992

[CLICK HERE](#) TO ADD OR REMOVE A TEAM MEMBER 242

**FIG. 2A**

REFERAL MEMBERS: ← 250

FROM CLIENT 121642  
SENT TO MEMBER 126042  
FROM CLIENT 121642  
SENT TO MEMBER 126042  
FROM CLIENT 121642  
SENT TO MEMBER 126042  
FROM CLIENT 121642  
SENT TO MEMBER 126042  
FROM CLIENT 121642  
SENT TO MEMBER 126042

CHANGE SETTINGS

CHANGE SETTINGS

CHANGE SETTINGS

CHANGE SETTINGS

CHANGE SETTINGS

ON CLIENTS FAVORITE LIST: ← 260

CLIENT 121642  
CLIENT 121642  
CLIENT 121642  
CLIENT 121642  
CLIENT 121642

262 — JOBS DETAIL

JOBS DETAIL

JOBS DETAIL

JOBS DETAIL

JOBS DETAIL

GO TO JOB SELECTOR  
GO TO MEMBER HOME  
GO TO IDEA NOTEPAD  
REDEEM YOUR MONEY  
LOGOUT

← 270

**FIG. 2B**

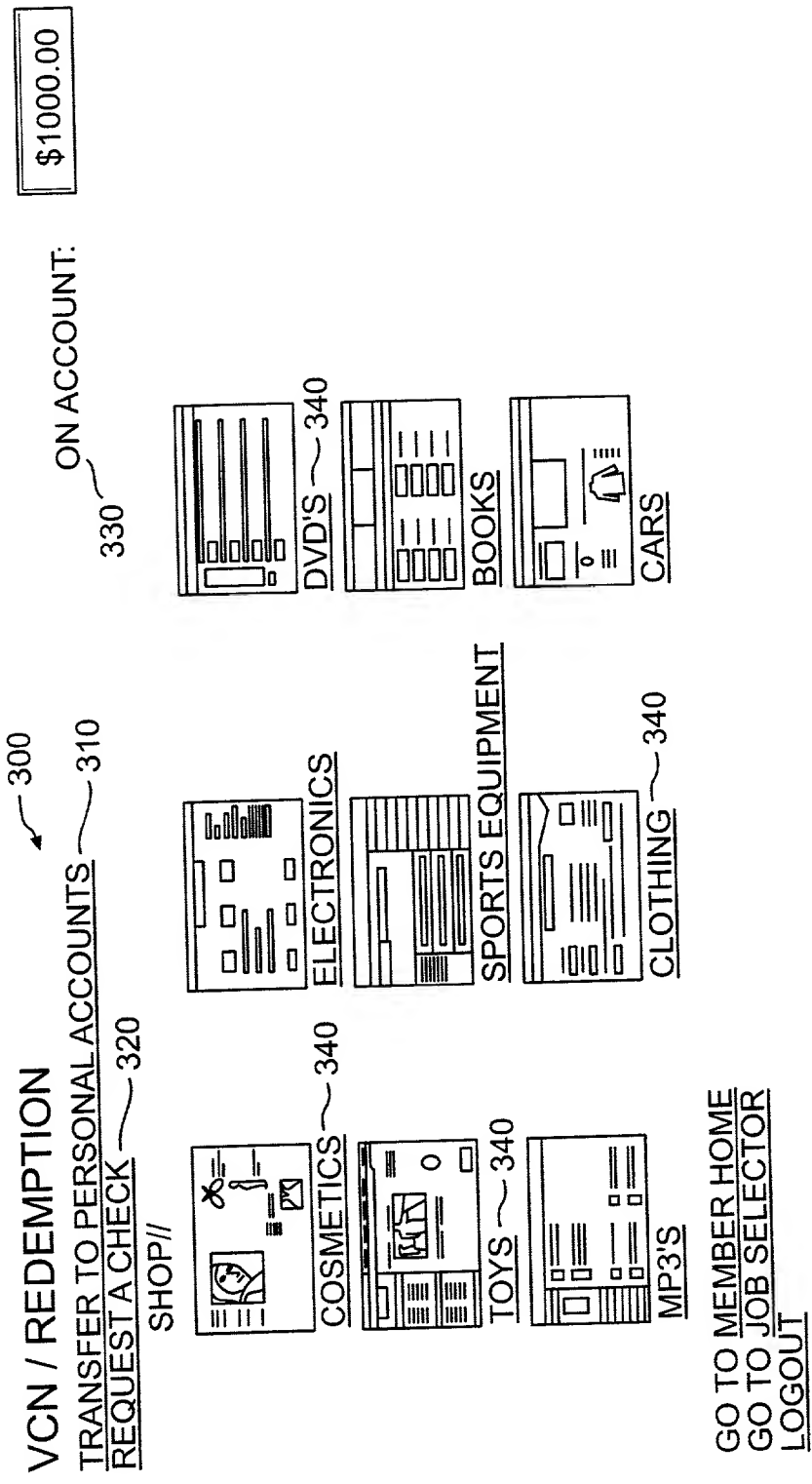


FIG. 3A

SHOP// DVD'S

350

ON ACCOUNT:

\$1000.00

SELECTED BALANCE:

\$1000.00

DVD ONE \$10.00 ☐

DVD TWO \$10.00 ☐

DVD THREE \$10.00 ☐

DVD FOUR \$10.00 ☐

DVD FIVE \$10.00 ☐

DVD SIX \$10.00 ☐

DVD SEVEN \$10.00 ☐

DVD EIGHT \$10.00 ☐

DVD NINE \$10.00 ☐

352

CLEAR

REDEEM

GO TO MEMBER HOME

GO TO MY PROFILE

LOGOUT

FIG. 3B

## MEMBER / JOB POSTINGS

400

### REVIEW/SELECT JOBS:

- PROBLEMS
  - A PROB
  - B PROB
  - C PROB
    - C PROB 1
    - C PROB 2
    - C PROB 3
      - C PROB 3A
      - C PROB 3B
      - C PROB 3C
        - ☐ FCB CREATIVE BRIEF (JOB NUMBER: 0707)
        - ☐ XYZ CREATIVE BRIEF (JOB NUMBER: 7070)
        - ☐ BIG BAD BBQ'S (JOB NUMBER: 3987)
        - ☐ PETS ON LINE (JOB NUMBER: 1788)
      - C PROB 3D
      - C PROB 3E
      - C PROB 3F
    - C PROB 4
    - C PROB 5
    - C PROB 6
  - D PROB
  - E PROB
  - F PROB
    - F PROB 1
    - F PROB 2
    - F PROB 3
    - F PROB 4
    - F PROB 5
    - F PROB 6

GO TO MEMBER HOME  
GO TO IDEA NOTEPAD  
MY PROFILE  
LOGOUT

**FIG. 4**

## MEMBER / NOTEPAD

500

### NOTES:

- WE NEED A TAG LINE THAT CAN BE WRAPPED AROUND OUR NAME THAT WILL BE GOOD FOR MULTIMEDIA CAMPAIGNS.
- BY CONTINUING ON FROM HERE YOU'VE MADE A COMMITMENT, YOU ARE INDEED PURCHASING THE JOB CAPSULE

### NEW NOTES:

CLEAR

UPLOAD

[GO TO JOB SELECTOR](#)  
[GO TO MEMBER HOME](#)  
[REDEEM YOUR MONEY](#)  
[LOGOUT](#)

FIG. 5

600

## CLIENT / HOME

WELCOME!

WHAT WOULD YOU LIKE TO DO TODAY?

SUBMIT A NEW JOB ← 610

CHECK ON CURRENT JOBS ← 620

REVIEW YOUR FINANCIAL ACCOUNT ← 630

SEE YOUR FAVORITE MEMBERS ← 640

GO TO YOUR PRIVATE SITE ← 650

REVIEW YOUR HISTORY OF COMPLETED PROJECTS ON VCN ← 660

LOGOUT ← 670

**FIG. 6**

203210" 05978660



CLIENT / SUBMIT  
PROBLEM DESCRIPTION FORM 700

TAG LINE:

710

FULL DESCRIPTION OF PROBLEM:

720

UPLOAD FILES NECESSARY FOR SOLUTION:

730

CHOOSE A TEXT FORMAT FOR THE SOLUTION:

740

CHOOSE AN IMAGE FORMAT FOR THE SOLUTION:

750

CHOOSE A SOUND FORMAT FOR THE SOLUTION:

760

CHOOSE A VIDEO FORMAT FOR THE SOLUTION: 770

**FIG. 7A**

MPG ☐ 770  
 MOV ☐  
 AVI ☐

WHO WOULD YOU LIKE TO SOLVE YOUR PROBLEM?

ADVERTISING ☐  
 MUSICIANS ☐  
 ENGINEERS ☐  
 ARTISTS ☐ 780  
 PROFESSIONALS ☐  
 RETIREES ☐  
 STUDENTS ☐  
 GRADUATES ☐  
 NON-SPECIFIC ☐

FURTHER DESCRIBE WHO WOULD YOU LIKE TO SOLVE YOUR PROBLEM:

GEOGRAPHY: ...DOESN'T MATTER...   
 AGE: ...DOESN'T MATTER...   
 POSITION: ...DOESN'T MATTER...   
 HAIR COLOR: ...DOESN'T MATTER...  790

CHOOSE YOUR LEVEL OF RESPONSE:

EXPERT ☐  
 HIGH ☐ 715  
 MEDIUM ☐  
 BASE ☐

SELECT A FAVORITE MEMBER:

...NO PARTICULAR MEMBER...  725

HOW MANY RESPONSES DO YOU WANT FROM THE SELECTED VCN COMMUNITY?

1  735

HOW LONG WOULD YOU LIKE YOUR PROBLEM LISTED?

WEEKS: 0   
 DAYS: 0  745  
 HOURS: 0

HOW LONG DO YOU WANT MEMBERS TO SPEND SOLVING THE PROBLEM?  
 I.E. WHAT IS THE RESPONSE TIME FROM ACCEPTING THE JOB CAPSULE TO SUBMITTING A SOLUTION? 755

**FIG. 7B**

DAYS:    755  
HOURS:     
MINUTES:

POSTING PRICE:  
BASED ON THE CRITERIA YOU HAVE SELECTED THIS JOB WILL BE AN INVESTMENT OF:

\$1500 765

775  
  785

GO TO CLIENT HOME  
LOGOUT

**FIG. 7C**

2025-10-06 09:28:50

CLIENT / RECAP

776

TAG LINE IS:  
MAKING BEER ATTRACTIVE TO WOMEN!

NECESSARY FILES:  
XYZPRODUCT.JPG  
XYZDETAIL.DOC  
XYZMARKET.XLS  
CLICK HERE TO UPLOAD ANOTHER FILE.

RESPONSE FORMAT:  
A ONE PAGE MSWORD DOCUMENT  
THREE JPG IMAGES

SOLVING YOUR PROBLEM WILL BE:  
YOUR VIRTUAL TEAM MEMBER: VCN MEMBER ID: 671251  
PROFESSIONALS  
STUDENTS

YOU WILL BE RECEIVING A "HIGH" LEVEL OF RESPONSE.

YOU WILL ISSUE 50 JOB CAPSULES AND WILL RECEIVE 50 UNIQUE RESPONSES.

YOUR PROBLEM WILL BE REMOVED FROM THE VCN SITE IN ONE WEEK.

YOU HAVE GIVEN EACH SELECTED VCN MEMBER 30 MINUTES TO RESPOND  
AND SUBMIT THE SOLUTION

POSTING PRICE:  
BASED ON THE CRITERIA YOU HAVE SELECTED THIS JOB WILL BE AN INVESTMENT OF:

\$ 1500

778

<< CHANGE SELECTIONS | POST TO SITE >>

777

**FIG. 7D**

CLIENT / CONFIRMATION

YOUR JOB HAS BEEN POSTED 799

CLICK HERE TO SEE YOUR PROBLEM ON THE LIVE SITE

GO TO CORRECT LIVE JOBS  
GO TO CLIENT HOME  
LOGOUT

**FIG. 7E**

20837690-01303

CLIENT / CURRENT JOBS

800

THE FOLLOWING JOBS ARE POSTED:

JOB # 7070 "XYZ CREATIVE BRIEF: BRAND IMAGE CAMPAIGN"

STATUS: LIVE ON VCN / FIRST SUBMISSIONS:

CLICK HERE TO VIEW SOLUTIONS SUBMITTED SO FAR.

GO TO CLIENT HOME  
LOGOUT

802

**FIG. 8**

202210"06548660







CLIENT / PRIVATE SITE

1100

PRIVATE SITE LOGIN:

NAME:

PASSWORD:

SUBMIT

GO TO CURRENT LIVE JOBS

GO TO CLIENT HOME

LOGOUT

**FIG. 11**

2008270-0697866

CLIENT / HISTORY

1200

ALL JOBS ON THIS PAGE HAVE BEEN CLOSED.

JOB # 7562

BDM COPY BRIEF: NEW TAG FOR "MILK"

CLICK HERE FOR THE SOLUTIONS SUBMITTED.

1202

JOB # 9921

BDM: LOGO BRIEF: NEW LOGO FOR BDM

CLICK HERE FOR THE SOLUTIONS SUBMITTED.

JOB # 0809

KIMO: COPY BRIEF: KIMO FOR PRESIDENT CAMPAIGN

CLICK HERE FOR THE SOLUTIONS SUBMITTED.

JOB # 3087

SINGAPORE: COPY BRIEF: JUSTICE IN SINGAPORE

CLICK HERE FOR THE SOLUTIONS SUBMITTED.

JOB # 5634

XYZ: INTERFACE BRIEF: DOES THIS SUCK

CLICK HERE FOR THE SOLUTIONS SUBMITTED.

JOB # 7456

XYZ: GRAPHIC BRIEF: SOUND FOR TV

CLICK HERE FOR THE SOLUTIONS SUBMITTED.

JOB # 6601

XYZ: COPY BRIEF: SCRIPTED RADIO

CLICK HERE FOR THE SOLUTIONS SUBMITTED.

JOB # 6600

XYZ: COPY BRIEF: BRAND IMAGE CAMPAIGN

CLICK HERE FOR THE SOLUTIONS SUBMITTED.

GO TO CURRENT LIVE JOBS

GO TO CLIENT HOME

LOGOUT

**FIG. 12**

STAGED DISCLOSURE SYSTEM

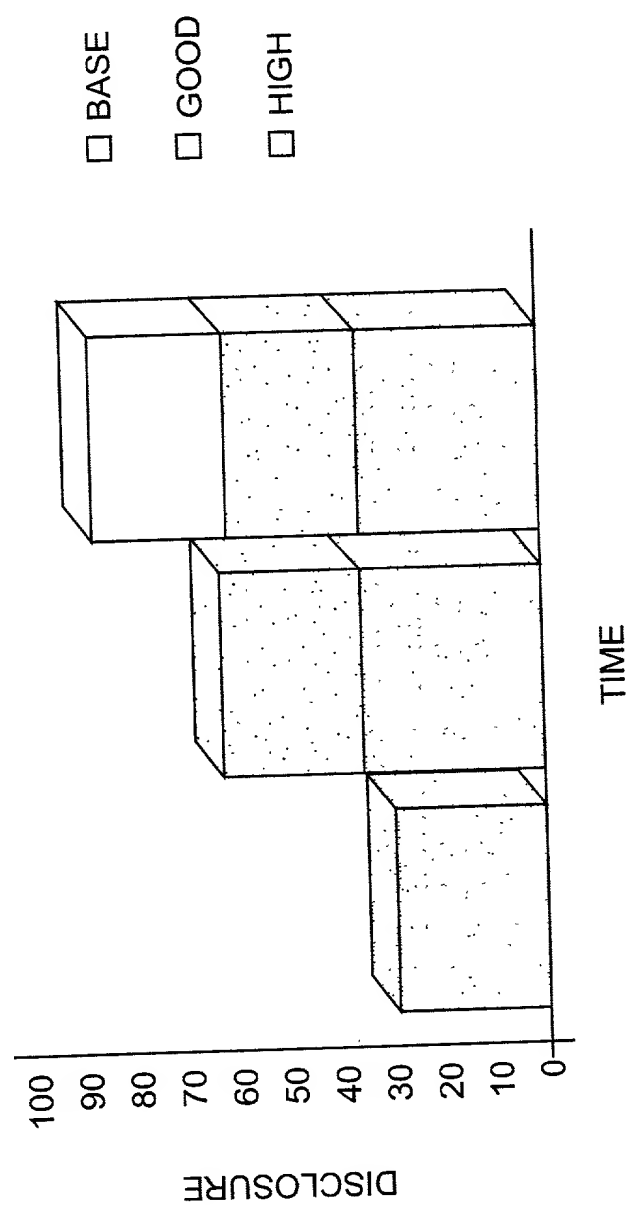
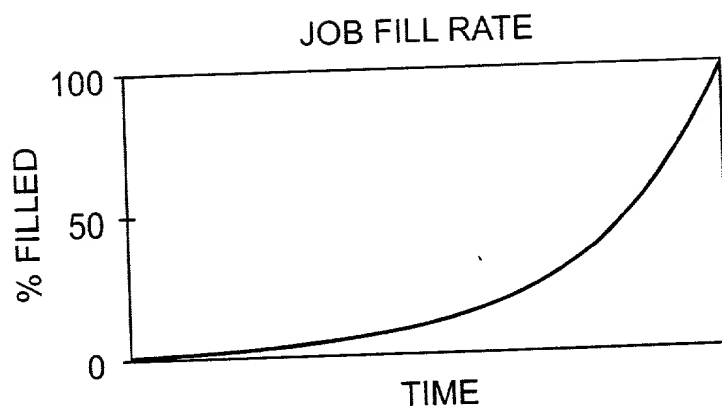
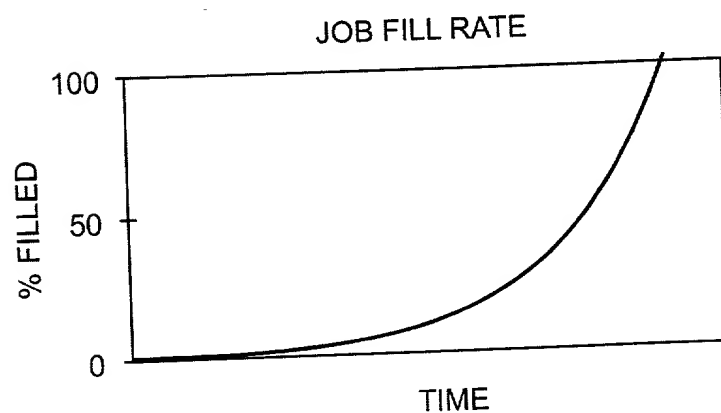


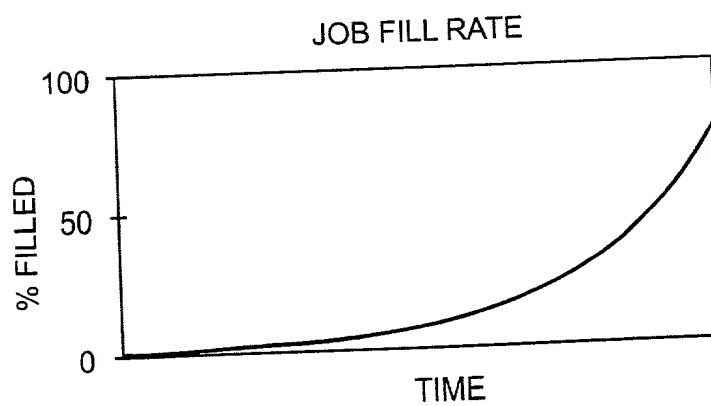
FIG. 13A



**FIG. 13B**



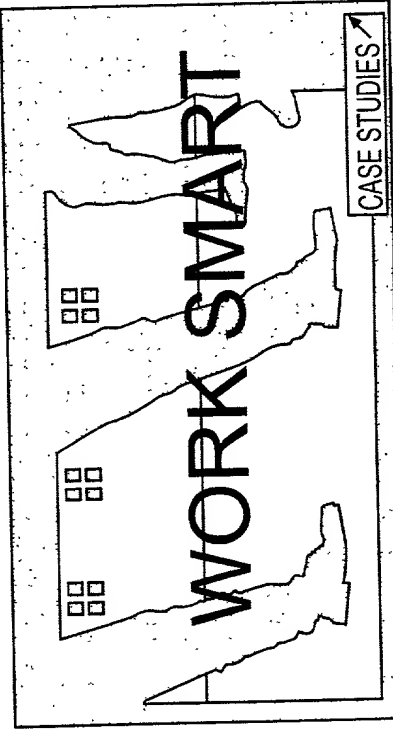
**FIG. 13C**



**FIG. 13D**

208210" 06928550

**LiquidWit**



CASE STUDIES ↗

USE LIQUIDWIT'S WORLDWIDE VIRTUAL CREATIVE TEAM TO GET:  
NAMES, TAGLINES, LOGO CONCEPTS, MARKETING IDEAS

☐ POST YOUR CREATIVE ASSIGNMENT  
DEFINE YOUR CREATIVE NEEDS.

☐ CREATIVE PROFESSIONALS BRAINSTORM  
RESPOND  
UNIQUE PERSPECTIVES COME

☐ SEIZE NEW IDEAS AND TAKE THEM TO  
SOMEONE HIT UPON A NEW WAY TO MAKE  
NOW YOUR MESSAGE CUTS THROUGH THE

HOW CAN IT HELP ME? >>  
GIVE ME THE TOUR >>  
[CLIENT REFERRAL PROGRAM >>](#)

[SIGN ME UP ↗](#)

1400

MEMBER LOGIN

1401

SOLVE CHALLENGING CREATIVE PROBLEMS

REGISTER NOW TO FIND JOBS THAT  
STRETCH YOUR IMAGINATION ~ 1402

1403 ~ CLIENT LOGIN

GET BREAKTHROUGH IDEAS IN  
RECORD TIME

1404 ~ REGISTER NOW TO GET THE  
CREATIVE GENIUS YOU NEED, FAST

USER NAME

PASSWORD

[GO ↗](#)

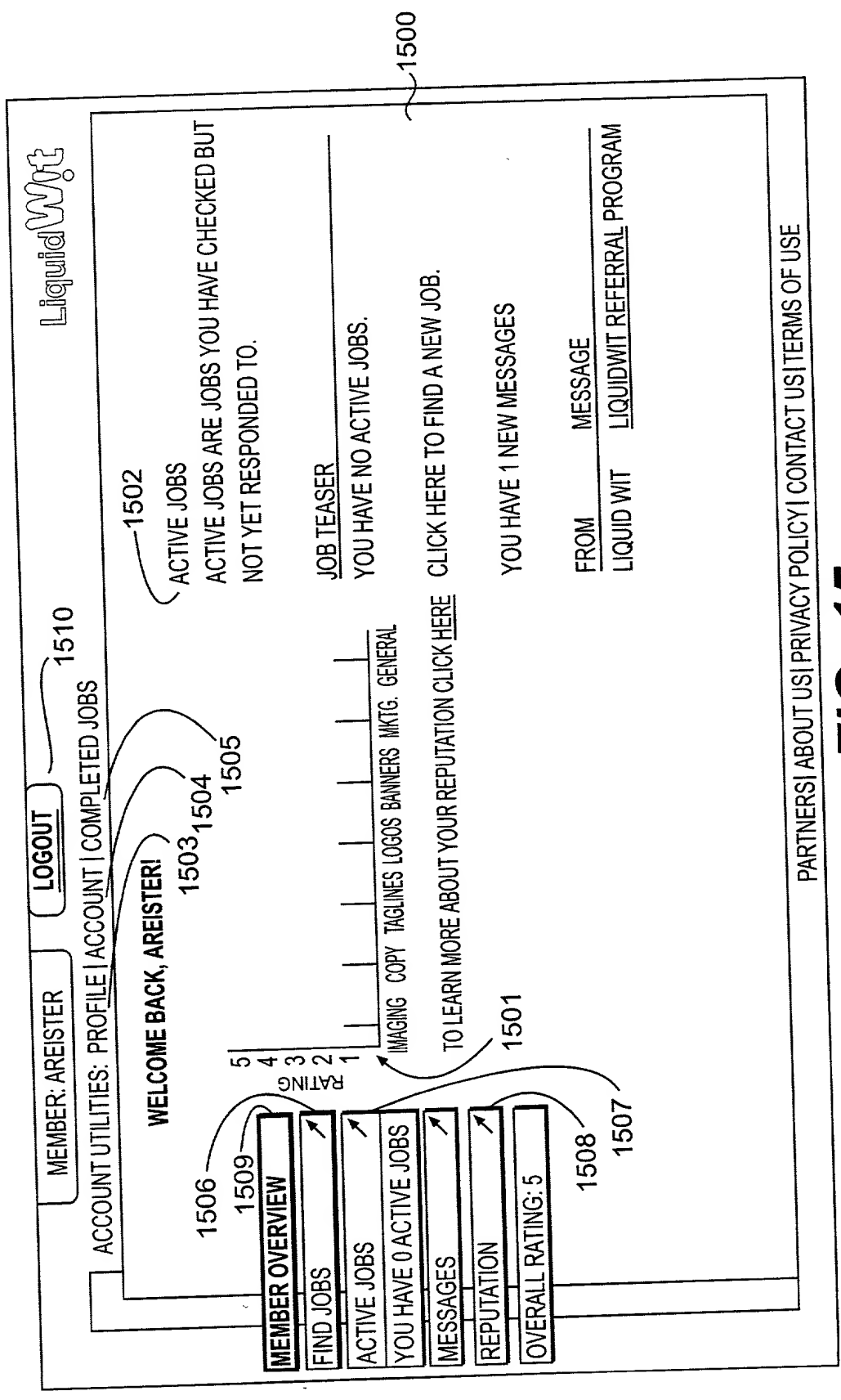
USER NAME

PASSWORD

[GO ↗](#)

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**FIG. 14**



MEMBER: AREISTER

LOGOUT

LiquidWit

ACCOUNT UTILITIES: PROFILE | ACCOUNT | COMPLETED JOBS

MEMBER OVERVIEW ↗

FIND JOBS ↗

ACTIVE JOBS ↗

YOU HAVE 0 ACTIVE JOBS

MESSAGES ↗

REPUTATION ↗

OVERALL RATING: 5

PROFILE

PREFERENCES | PAYMENT INFORMATION ~ 1605

MEMBER INFORMATION ~ 1601

NAME:  
EMAIL:  
SCREEN NAME: AREISTER  
JOB PREFERENCES: ~ 1603

☐ TAGLINE/SLOGANS  
☐ GENERAL  
☐ MARKETING CONCEPTS  
☐ NAMING

☐ COPY  
☐ LOGO CONCEPTS  
☐ AD BANNERS

1602 ~ EDIT ?

1600

NOTIFICATION PREFERENCES: ~ 1604

☐ PREFERRED JOBS AVAILABLE  
☐ CLIENT RATING OF RESPONSE  
☐ DAILY JOBS AVAILABLE SUMMARY (5:00PM PST)  
☐ WEEKLY LIQUIDWIT UPDATE

LIQUIDWIT WILL SEND AN EMAIL YOU TO:  
• CONFIRM RESPONSE SUBMISSIONS  
• CONFIRM PROFILE UPDATES  
• REQUEST RESPONSE CLARIFICATION  
• WHEN YOU HAVE BEEN TARGETED FOR A JOB

1606 ~ UPDATE

FIG. 16A

MEMBER: AREISTER

LOGOUT

LiquidWit

ACCOUNT UTILITIES: PROFILE | ACCOUNT | COMPLETED JOBS

MEMBER OVERVIEW ↗

FIND JOBS ↗

ACTIVE JOBS ↗

YOU HAVE 0 ACTIVE JOBS

MESSAGES ↗

REPUTATION ↗

OVERALL RATING: 5

PAYMENT INFORMATION

PREFERENCES | PAYMENT INFORMATION

PAYMENT INFORMATION ~1651

FIRST NAME: ASD

LAST NAME: ASD

HOW WOULD YOU LIKE TO RECEIVE YOUR PAYMENTS:

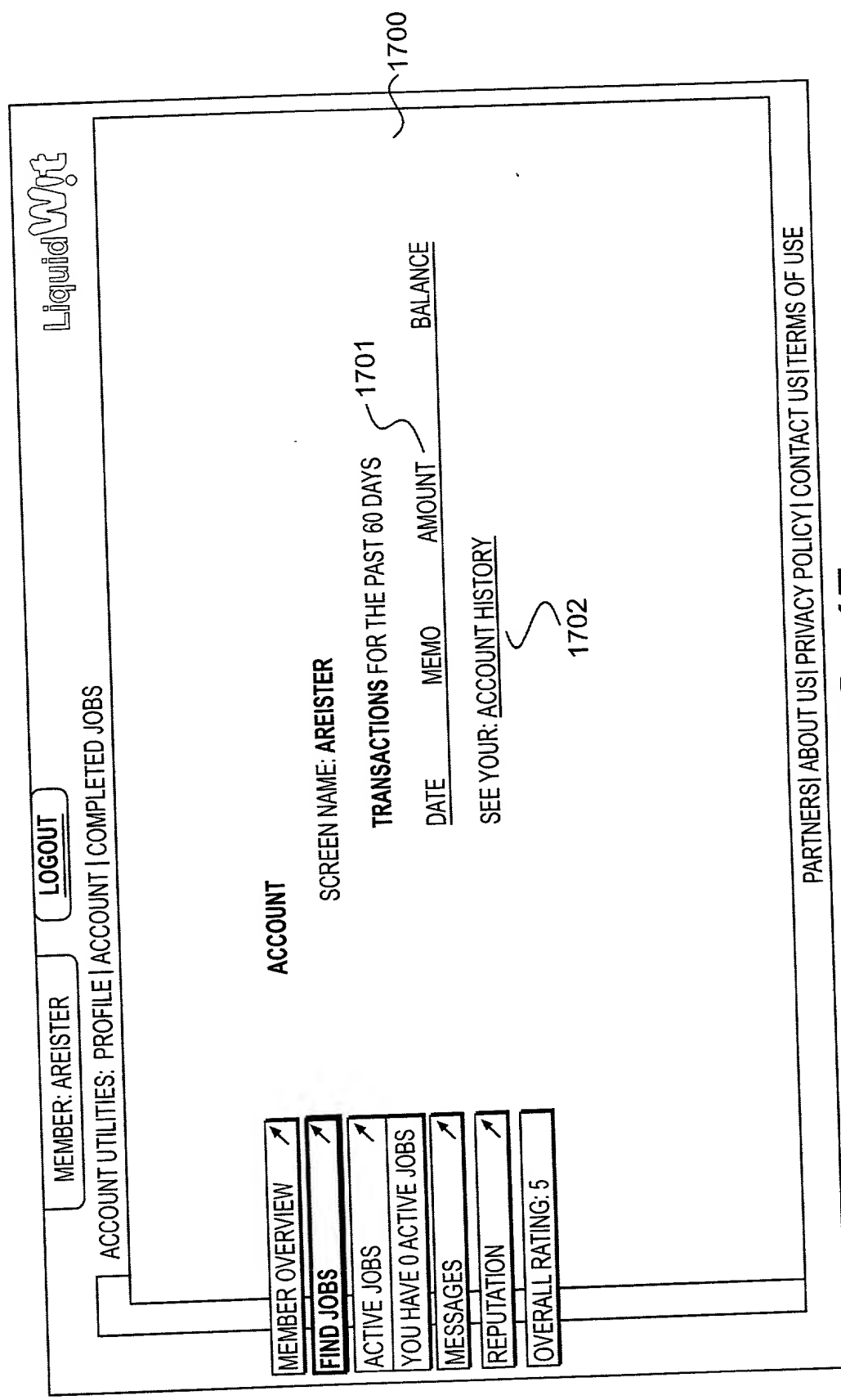
☐ SEND ME A CHECK

\*\* ADDRESS ON FILE \*\*

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FIG. 16B





**FIG. 17**